

AMERICAN WATER

Annual Camden Community Investment 2023 REPORT



AMERICAN WATER

WE KEEP LIFE FLOWING®

COMMITTED TO CAMDEN



DONATED TO SUPPORT
LOCAL CAMDEN EFFORTS



EMPLOYEE
VOLUNTEER HOURS



COMMUNITY AND
WORKFORCE DEVELOPMENT
EVENTS



CAMDEN RESIDENT
EMPLOYEES

American Water is proud to call Camden, N.J. home. We have long believed in the importance of being a good corporate citizen, neighbor and steward of the environment. Since 2018, we have cultivated and maintained meaningful relationships with Camden residents, elected officials and Camden-based nonprofit organizations. Camden's vibrancy, resilience and promise are evident, and American Water is delighted to do its part, in partnership with the City. As a proud corporate partner, American Water continues to strengthen, support and enhance the City of Camden – where our employees live and work.





CELEBRATING 5 YEARS ON THE CAMDEN WATERFRONT

American Water proudly calls Camden home. Since moving to the waterfront in October 2018, American Water has been committed to the Camden community and its continued revitalization.

In recognition of its 5-year anniversary, the American Water Charitable Foundation provided a combined total of \$25,000 in One Water Street grants to five of American Water's long-standing Camden community partners: Camden Special Services District, Cathedral Kitchen, Center for Aquatic Sciences, Hopeworks, and LUCY Outreach. Since 2018, American Water, New Jersey American Water and the American Water Charitable Foundation have collectively contributed nearly \$5 million and provided approximately 3,000 employee volunteer hours to support and make a positive impact on the Camden community and its organizations.



COMMUNITY PARTNERSHIPS

Upstream Alliance: In 2023, the American Charitable Foundation, in collaboration with New Jersey American Water, awarded \$250,000 through the Foundation's Water and Environmental Grant Program to Upstream Alliance to support a Solar-Electric Education Vessel. Through this unique on-the-water experience, students from the City of Camden will be able to learn about local waterways, water quality and more, on this floating, hands-on classroom.

Full Futures: New Jersey American Water's participation in Full Futures: A School Nutrition Partnership, was launched by Campbell Soup Company and nearly a dozen non-profit and corporate partners in 2021. In partnership with the Camden City School District, Full Futures works to advance school nutrition to help ensure that all students are well-nourished and ready to thrive at school and in life. New Jersey American Water is a partner in the program, with particular focus on improvements in food service infrastructure so the district has the resources to prepare and serve nutritious meals.

In 2023, the American Water Charitable Foundation in collaboration with New Jersey American Water awarded the Camden City School District a State Strategic Impact grant for reusable bottle filling stations in school cafeterias to improve access to water for drinking and reduce the usage of bottled water.

\$950,000 Awarded to Three Camden-based Organizations Through NRTC Funding

New Jersey American Water awarded \$950,000 in Neighborhood Revitalization Tax Credit (NRTC) funding to three Camden-based nonprofit organizations: \$565,000 to Parkside Business and Community in Partnership, \$335,000 to Heart of Camden, and \$50,000 to St. Joseph's Carpenter Society. The funding supported 29 projects across the three organizations and their local partners, focusing on economic development, housing and home ownership programs, and varying environmental, quality of life and youth social services.

Since 2010, New Jersey American Water has provided approximately \$9.9 million in NRTC funding to Camden Initiatives.

The NRTC program, administered by DCA's Division of Housing and Community Resources, is designed to spur the renewal of distressed neighborhoods through strategies developed by residents and the community-based nonprofit organizations that assist them.

COMMUNITY SUPPORT AND ENGAGEMENT HIGHLIGHTS

Giving back is as vital as water. We believe in the importance of being a good corporate neighbor and steward of the environment and take pride in making a positive impact on the Camden community. Last year, employees had the opportunity to engage with residents and stakeholders in nearly 50 community and workforce development events across the city.

National Stem Day

American Water and the American Water Charitable Foundation celebrated National STEM (Science, Technology, Engineering, and Mathematics) Day at Eastside High School. The STEM Education workshop offered students hands-on experience with American Water employee volunteers, using 3D printers, drones, and other software to explore STEM careers and learn how it's used in the water and wastewater industry. The STEM workshop was part of a larger contribution from the American Water Charitable Foundation, which provided \$200,000 in STEM Education resources to students over the past five years.



American Water Charitable Foundation

The American Water Charitable Foundation is a 501(c)(3) nonprofit organization established by American Water. Through the Foundation's signature grant programs, we continue to give back to the Camden community by way of donations. We invest in programs that benefit the city and its residents, focusing on community sustainability, education, environmental initiatives, inclusion, diversity and equity, health and wellness, and public safety.

In 2023, the Foundation proudly awarded nearly \$500,000 to support programs and projects in Camden, including:

- Camden Schools Foundation
- Camden Special Services District
- Women of the Dream
- Boys & Girls Club of Camden County
- Ronald McDonald House



AMERICAN WATER
CHARITABLE FOUNDATION



Camden Strong Community Cleanups

On Earth Day, American Water and New Jersey American Water joined the City of Camden Mayor's office for the kick-off of the Clean Camden Campaign. Each year, during the spring and summer months, the city organizes bi-weekly community cleanups consisting of removing trash, weeding, and clearing storm drains in different neighborhoods and parks across the city. As active participants in the cleanups, American Water was proud to collaborate with the city by bringing volunteers and making appearances with the H2O-On-The-Go van to help keep people hydrated.

AmerICANs in Action

American Water honors its commitment to give back to the communities it serves through its AmerICANs in Action! Month of Service. While company employees consistently volunteer throughout the year, September is the one month when employees are encouraged to lead or take part in additional efforts in the communities across the company's national footprint. American Water kicked off the month with its annual tradition, honoring those lost on September 11 2001, by installing 2,977 American flags on the Camden Waterfront. Throughout the rest of the month, over 150 employees, based out of American Water's headquarters, volunteered in various service projects throughout Camden. Projects included community cleanups, a garden rehab, and 200 'to-go' bags filled with essential items for individuals who may be dealing with domestic violence.



Camden Community Investment Committee!

American Water established its Community Investment Committee to help educate and engage local stakeholders, the community and residents. This network of partners offers valuable feedback and provides oversight of the company's efforts that support a successful partnership between American Water, the City of Camden and community-based organizations. Committee members meet twice a year to discuss initiatives that are centered around American Water's focus on water and the environment, workforce development and community sustainability. American Water is privileged to collaborate with our neighbors to better understand the concerns, needs, and expectations of the Camden community.



PARKSIDE RIBBON CUTTING

American Water Contract Services Group, in partnership with the City of Camden, celebrated the unveiling of the new Parkside Water Treatment Plant. Camden’s proactive water system upgrades began in 2020, which included the commissioned operation of the new Granular Activated Carbon treatment, effectively removing PFAS and other compounds from groundwater since January 2022. In addition, the facility has been modified to easily accommodate additional treatment equipment to address 1,4-Dioxane in anticipation of the compound becoming regulated.



WATER UP!

In December, New Jersey American Water celebrated its third class of Water Utility Pipeline (Water UP!) training graduates. The 9-week training program connects young adults from traditionally underserved communities in New Jersey American Water’s service areas with transformative career opportunities in the water and wastewater industry. During the program, participants learn water utility and other essential business training to equip them with the skills needed to successfully enter the industry upon graduation as an Operations Specialist, Utility Mechanic, or other entry-level positions.

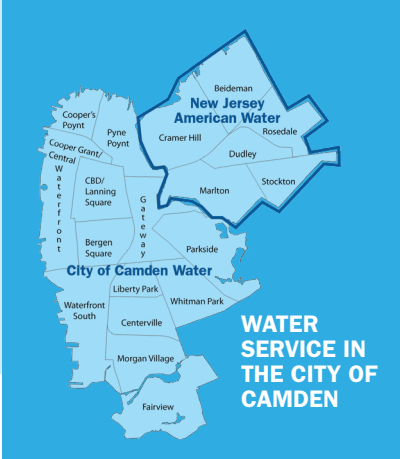
For More Information

- **American Water:** amwater.com
- **New Jersey American Water:** newjerseyamwater.com
- **American Water Contract Service Group:** amwater.com/camden
- **American Water Charitable Foundation:** amwater.com/awcf

MORE THAN A CENTURY OF SERVICE

American Water has a long standing partnership with the City of Camden that dates back to the 19th century and continues to this day. Our teams deliver an essential service to our Camden customers. **New Jersey American Water** serves the Cramer Hill and East Camden sections of Camden. **American Water Contract Services Group** operates and maintains the water supply and distribution system assets owned by the City of Camden Division of Utilities.

Together, we seek to educate and engage stakeholders, the community and residents to better understand their concerns, needs and expectations. Valuable feedback helps inform policies, practices and programs. We also value and promote diversity within our workforce in a way that reflects the local communities we are privileged to serve.



Contact

- **Joseph Rodriguez**, External Affairs Specialist joseph.rodriguez@amwater.com
- **Alicia Barbieri**, Director, Communications & External Affairs alicia.barbieri@amwater.com